



BOOKSTORE COMMITTEE

Thursday, March 19, 2012,
3 - 4 p.m., Griffin Gate

Meeting Summary

Present J. Bellinghiere, C. Fielden, T. Flood, T. Ford, J. Goodman, W. Pines

Recorder: Patty Sparks

Meeting Commenced: 3 p.m.

1. Bookstore Update

Summer School Textbook Adoptions

Joe reported that they sent the Textbook Adoption form to faculty in early March and currently the Bookstore is at approximately 10%. Tim reported that there was a delay in the schedules going out. The college made a recommendation to departments to put 5% of their FTEF allocation into summer. The goal is to garner 500 FTES for summer. We will need to port back 200 FTES into this year and start 2013/14 strong with 300 FTES. Tim suggested that Joe go back and look for late additions to the schedule.

Tim stated that normally he receives the email that goes to faculty for textbook adoptions, but did not receive one for summer. Joe will have Michael Gilchrist send it again. Joe further stated that they are normally at about 70% in text book orders by mid to late April.

Textbook Adoptions for Fall

Textbook adoptions for fall will go out late as departments were reassigned FTEF. We need to be ready as the State may give us growth this year, which means we could be adding more classes at the last minute. We will not know until we receive the May Revise and Tim will keep this Committee aware of any changes.

2. Other

Course Packages

Carl Fielden asked about Course Packages and if there are complaints about accessibility. Will Pines stated that most of his students do not use them with the exception of math. Joe responded that most students are using the Math Excel, but students sometime pick up the wrong book and use the code. Once the code is used, it can't be sold or used again. He sometimes can receive codes from the publishers and will help students when they can by swapping them out. Tim asked if maybe signage could help better communicate to students. Joe responded that the Math Excel books are clearly labeled and there is a text only version and My Math Lab clearly labeled for students.

Tim asked whether the Bookstore can requests additional codes from publishers. Joe stated that the reps can sometimes provide codes. Will stated the he has had students who lost or forgot their codes and he contacts the publishers who do send codes with no problem. Carl asked about students who

buy used books, can they also purchase a code? Joe stated that students can check with the Bookstore to see the codes are available for sale, however it is expensive. if you go to the publisher it is expensive. Joe stated that once a code is used it cannot be used again, for instance when a used book is sold back. Some teachers require the codes and some do not.

The Committee discussed the cost to students and whether faculty is aware of the expense to students to purchase codes and or course packages. It was suggested that the Bookstore prepare a cost analysis for a student taking an average 15 unit load and the cost associated with the course package or just the textbook. This analysis can be presented to faculty during flex week. It will make them aware of the cost and may influence their decision whether the value of the code is essential to the course they are teaching.

The Committee discussed how students are made aware of cost savings when buying textbooks. When a student enrolls in a class there is a link that directs them to the Bookstore site, which gives them choices of New, Used, or Rental.

Action Taken: Tim is requesting an average 15 unit load cost analysis from the Bookstore that translates the cost of course packages vs. the cost of text book purchase only. Tim would like to meet with Michael Gilchrist to go over the results and then make the information to faculty campus wide.

Agenda

Tim reported that Patty will notify the Committee with a call for agenda items two weeks prior to each meeting. This will give the Committee notification of an upcoming meeting and time to prepare an agenda.

Meeting Adjourned: 4:15 p.m.